



Chapter Plan of Action

Due: February 1, 2020

Scan and Email to Regional Director (Keep original)

Chapter Name and Number: _____ President Name: _____

2019 – 2020 REQUIREMENTS FOR GOLD, SILVER, & BRONZE AWARDS AND PRESIDENT’S AWARD OF EXCELLENCE.

Mission: The School Nutrition Association of Virginia promotes quality school nutrition programs, provides educational opportunities, and effects regulatory and legislative issues.

Vision: The vision of the School Nutrition Association of Virginia is to be recognized as the voice of school nutrition in Virginia.

Award	Qualifications
Bronze	Complete a minimum of ONE task from each pillar
Silver	Complete a minimum of TWO tasks from each pillar
Gold	Complete ALL tasks from each pillar and submit ONE award nomination (other than Future Leader)
President’s (one winner per year)	One chapter will be presented with this prestigious award. To qualify, a chapter must complete all Gold Level Qualifications, submit nominations (see pg. 2), and display exemplary qualities within each of the pillars.

Four Pillars:

- Professional Development
- Advocacy & Public Image
- Community
- Governance & Operation

Instructions: Complete each section with accomplishment, completion date, and signed initials. Keep documentation as you may be selected for an audit.

Professional Development	How was this accomplished?	Date Completed	Initials
Promote the opportunity to earn CEUs via SNA’s Webinar Wednesdays – live or previously recorded.			
Identify and submit at least one speaker recommendation(s) to sna.va.connect@gmail.com.			
Advocacy & Public Image	How was this accomplished?	Date Completed	Initials
Educate chapter members on Block Grants and the negative impact on School Meal Programs.			
Respond to any action request from SNA and SNA-VA. (Document)			
Participate in SNA’s National Legislative Action Conference in Washington DC or participate in advocacy with letters, faxes, or phone calls.			

Participate in "Day on the Hill" in January in Richmond or participate in advocacy with letters, faxes, or phone calls.			
Community	How was this accomplished?	Date Completed	Initials
Participate in Spring and Fall Membership drives with a focus on District Owned Membership.			
Utilize training opportunities to recruit a new Chapter Leader.			
Promote SNA/SNA-VA Awards Program.			
Participate by donating to Helen G. Ward Scholarship fund to Jane Haley, Treasurer, by Feb. 1. *Make check payable to SNA-VA and write HGW/Ch# in Memo.*			
Attend SNA-VA's Leadership Retreat in June 2018 or 2019.			
Governance & Operations	How was this accomplished?	Date Completed	Initials
Nominate one person for SNA's Future Leader Program.			
Review Financial Policies for your Chapter.			
Review Chapter Bylaws.			
For Gold Award – 1 Nomination	Which Award		
Submit at least 1 of the following nominations for an SNA National Award: <ul style="list-style-type: none"> • Employee of the Year • Manager of the Year • Director of the Year 	1.		
For President's Award - Nomination	Which Awards		
Submit at least 3 of the following nominations for SNA-VA award: <ul style="list-style-type: none"> • Marketing Award • Administrator of the Year • Friend of SNA-VA Award • Lifetime Achievement Award • Physical Activity and Nutrition Education Award 	1. 2. 3.		