



Frequently Asked Questions for the 2019 Annual Fund

FREQUENTLY ASKED QUESTIONS:

1. What is the School Nutrition Foundation and how is the Foundation related to the Association?

- The School Nutrition Foundation (SNF) was established in 1964 as a 501(c)3 non-profit organization to support the school nutrition profession. The Foundation, which celebrated its 50th Anniversary in 2014, is the philanthropic sister organization to the School Nutrition Association and raises funds to support the members of the Association through education, research, and scholarships and to enhance the role of school nutrition in the educational process.
- SNA is 501(c)4 organization and the Foundation is a 501(c)3 organization.
- The Association may participate in political lobbying; the Foundation may not participate in or support any political activity.
- The Foundation was created to serve the public by providing financial support to offer education, research and scholarships to support the school nutrition profession in ways that go beyond what the School Nutrition Association provides its members. The funds given to the Foundation are used to provide more for school nutrition professionals in the realm of education and research.
- The objectives of SNF include supporting education, research, and scholarships that benefit SNA members, and ultimately the millions of children who are provided with healthy school meals by these school nutrition professionals.

2. Does SNF receive a portion of my SNA membership dues?

- The Foundation does not receive financial support from SNA dues. The Foundation secures funding from School Nutrition Association members, other individuals interested in school nutrition, state associations, industry partners, foundations, and others who care about school nutrition. SNA may make contributions when they become members or when they renew their memberships, but that is above and beyond membership dues.

3. What is the Annual Fund?

- The Annual Fund is an organized effort to secure support annually to meet the ongoing needs of the School Nutrition Foundation as the Foundation supports SNA members. The Annual Fund is a way for SNA members to support the Foundation each year in its efforts to provide education and professional development, to support research to expand the knowledge base for school

nutrition and to confirm “best practices” in the field and to offer scholarships to SNA members to continue their education.

4. Why should I support the Annual Fund?

- You will be helping the members of SNA in their pursuit of education, skills, and training that are needed to continue to provide healthy foods to America’s children.
- Support of the Foundation by members of SNA is a testimony to the passion and commitment that members have for feeding America’s students and is an indication to other potential funders, including corporations and foundations, that the School Nutrition Foundation is important. Major funding sources are more likely to give if a large number of SNA members are contributing to the Foundation. The level of participation is more important than the amount each person gives.
- Participation in the Annual Fund is a way to join with others in school nutrition to make your professional association even stronger and more successful in the future.

5. What are the dates for the 2019 Annual Fund?

- The Annual Fund began on January 1, 2019 and ends on December 31, 2019.

6. Are contributions to the Annual Fund tax deductible?

- Yes, the School Nutrition Foundation is a 501(c)3 organization, which means that contributions are tax-deductible. Being tax deductible means that you can deduct the contribution from your income on your tax return. For example, if you contribute \$100 to the School Nutrition Foundation, it will reduce your taxable income by \$100. If your tax rate is 28 percent, then you would save \$28 on your taxes by donating \$100. (Certain circumstances may apply that limit or restrict your ability to claim the tax deduction. For example, you may not have sufficient deductions to itemize your tax deductions as opposed to taking the standard deduction. Other circumstance may apply. Check the most current federal income tax guidelines or with your accountant.)
- Contributions to the Foundation are tax-deductible to the extent that the contribution exceeds the value of any goods and services provided in exchange for the contribution. For example, the purchase of raffle tickets to the \$10,000 Golden Ticket Raffle or the purchase of the Past Presidents’ cookbook do not qualify for tax deductions as the *chance* to win or goods received do not exceed the amount paid. These purchases are not considered contributions to the Annual Fund.

7. May Annual Fund gifts be made in memory of or in honor of an individual?

- Yes, your contribution can be made in memory of an individual and the School Nutrition Foundation will let the family of that person know of your thoughtful gift. (The amount of the gift will not be disclosed.)
- You may also make Annual Fund gifts in honor of an individual, group, or organization. Again, the School Nutrition Foundation will make the person, group or organization aware of your tribute. Such gifts can be made in celebration of a birthday, anniversary, special achievement, or other special occasions.

8. How do I make a contribution to SNF?

- Your contribution may be added to your renewal form at the time of membership renewal or may be made directly by cash, check or credit card to the School Nutrition Foundation. A contribution form is available on the SNF website. [Click here](#). Contributions may also be made online. [Click here](#).
- You may choose to make a monthly gift online. A monthly gift is easy and you may find a monthly online gift makes it easier to make a more significant gift. Those who make monthly gifts become members of the [Monthly Mavericks](#) in recognition of their commitment to SNF and to school nutrition.

9. How will I be recognized for my contribution to the Annual Fund?

- Your name will be listed on the SNF website.
- Your name will be listed on the SNF Booth in the Marketplace at 2019 ANC
- You will receive the SNF updates of new benefits to SNA members.
- You will receive an Annual Fund ribbon to wear on your 2019 ANC name badge

10. How can I assist in addition to making a contribution?

- After you make your contribution, encourage others to join you in supporting the Foundation through the Annual Fund. (Don't limit yourself to SNA members, as others also have an interest in school nutrition and would be pleased to support the Foundation, if asked.)

11. What is the difference between the SNF Annual Fund and the SNA PAC?

- The SNF Annual Fund provides support to the Foundation to provide education, research, and scholarships for SNA members. Contributions are tax-deductible.
- SNA-PAC is a Political Action Committee that supports SNA's political goals by collecting money from people who share these political goals and making contributions to political candidates who support these goals. Contributions to PAC *are not* tax-deductible.