

School Nutrition Association of Virginia 2019 State Conference Agenda



Thursday, March 14:

3:30 pm - 6:30pm **Registration**
Newport News and Williamsburg – James City County Schools Staff

8:00 am - 6:00 pm **Farm to School Conference (Pre-Registration Required)**

Friday, March 15:

Breakfast on your own

7:30 – 7:00 am **Registration and Purses for Education Fundraiser/Raffle**
**** Purse raffle ends at 6:00 pm ****
Newport News and Williamsburg – James City County Schools Staff

Pre-conference Sessions (Pre-Registration Required)

8:00 am - 5:00 pm **Food Safety In Schools (2600) Room 106**
The course meets the food safety requirement for Level 1 certification
Presented by: ICN
Target Audience: All

8:00 am - 12:00 pm **Managing Personalities and Conflict (3410) Room 106**
Presented by: ICN
Target Audience: All

9:30 - 10:30 am **Regional Directors Meeting with Continental Breakfast Room 104**

10:45 am - 2:00 pm **Executive Board Meeting with Lunch Room 104**

Lunch on your own unless attending pre-registered Food Safety in Schools course.
A restaurant guide is included in your conference bag.

1:00-5:00 pm **SNS Exam (Pre-Registration Required) Room 103**

Break-out Sessions

1:00 - 2:00 pm **The Life Cycle of USDA Foods (2000) Room 108**
This session will provide an overview of the ordering life cycle of USDA Foods. Learn the entire process from how schools order their USDA foods in March and how they end up on the plate the next school year.
Presented and sponsored by: Norma Adkins and Tami Radcliff, VA Department of Agriculture & Consumer Services
Target Audience: All

2:15 - 3:15 pm **Positive Promotions for Your Program (4120) Room 109**
The Golden Spoon Award, the EATY awards, a beautifully designed logo, and a strong social media presence. Come to this session to learn how Staunton City Schools has been able to promote their program with limited staff and on a shoestring budget.
Presented by: Amanda Warren, Staunton City Schools
Target Audience: All

- 3:30 - 4:30 pm** **Speed Scratch Cooking Ideas (2130)** **Room 105**
 We all know that time constraints are a challenge in school nutrition. We also know that students and parents are demanding more scratched cooked options. This session will show you how to incorporate time saving ingredients into your scratch cooking recipes for a beautiful finished product in half the time.
Presented by: Irma Gonzalez, Chef with JTM Food Group
Target Audience: All
- 3:30 - 4:30 pm** **Want to Host a Political Party?
How to Understand and Speak Legislative Lingo (3000)** **Room 108**
 This interactive session will include a quick review of the legislative process, plus helpful tips for engaging in the legislative process. It's time to stop being scared of the political process and dive on in!
Presented by: Gerald Lehman, Rockingham County Public Schools
Target Audience: All
- 3:30 - 4:30 pm** **Key Performance Indicators: Measure It, Manage It
(Director and Supervisor Session) (3000)** **Room 107**
 Key performance indicators are tools used to evaluate performance against a standard or over a time period and are useful in School Nutrition programs to benchmark, track, and manage many program components including participation, productivity, and finances. In this session you will learn how to access and use the KPI spreadsheets and interpret the results to support management decisions.
Presented by: Denise Branscome and Karen Howard, VDOE
Target Audience: Directors and Supervisors
- 3:30 - 4:30 pm** **TNCC's Work Force Development Culinary Training Program (2130)** **Room 109**
 The TNCC Culinary Training Program is a model of a school division's collaboration with local partners to utilize kitchens during alternative hours of operation. Learn how this program can become a potential revenue stream for CNS as well as a potential source of qualified food service employees.
Presented by: Allison Patterson, Thomas Nelson Community College Workforce Development ChefsGo Program Coordinator
Target Audience: All
- 4:45 - 5:45 pm** **First Timer's Session (4000)** **Room 105**
 Seasoned professionals share tips on conference etiquette and how to get the most out of your conference experience!
Hosted by: Debbie Shifflett, Chesterfield County Public Schools
Target Audience: Those attending their first State Conference
- 4:45 - 5:45 pm** **Using Technology and Social Media (4120)** **Room 107**
 Be a social media ambassador for your program. We'll discuss best practices on how to setup and maintain a social media account as a department/school/individual. We know you're doing great things, now it's time to share it with your community!
Presented by: Emily M. Dugan, Community Relations Technician, Newport News Public Schools
Target Audience: All

4:45 - 5:45 pm	Effectively Evaluating your Employees (3410)	Room 108
	How the “Hazardous ½ Minute” will enhance your skill set, enable you to objectively complete employee evaluations, provide positive feedback, and teach you how to compel your team member to work to his/her fullest potential. The best performing organizations hold everyone accountable through face-to-face crucial conversations. Your ability to learn this crucial skill could make or break your evaluation process.	
	<i>Presented by: Marcellus Snipes, Senior Director for Operations, Williamsburg James City County Schools</i>	
	Target Audience: Managers, Supervisors, Directors	
4:45 - 5:45 pm	Taking Summer Meals on the Road Mobile Meal Methods from \$0.00 - \$100,000.00 (4150)	Room 109
	When it comes to summer feeding, mobile meals are an excellent way to ensure your program is reaching the maximum number of kids in your community. In this session, you’ll hear about some exemplarity programs across Virginia while learning more about the resources you’ll need to start your own mobile meals program. We’ll talk specifically about putting together a mobile operation that fits your budget that also addresses the needs of your community.	
	<i>Presented by: Nelly Evans, No Kid Hungry Virginia, Northern Virginia Program Associate</i>	
	Target Audience: All	
4:45 - 5:45 pm	Wellness Walk (3450)	Pre-function Area (Second Floor)
	Get some exercise and learn the layout of the conference center and hotel by participating in this fun, high-energy wellness event!	
	<i>Presented by: Andrea Early, Harrisonburg City Schools</i>	
	Target Audience: All	
6:00 - 7:30 pm	Industry and Supervisor Reception (Invitation Only) <i>Coordinated by: Lisa Winter</i>	Conference Room A
7:00 - 9:00 pm	Paint Night (Pre-Registration Required) <i>Coordinated by: Jennifer Masters and Kathy Meade</i>	Pre-Function Area First Floor
7:15 - 9:15 pm	Bingo <i>Sponsored by: Key Impact</i>	Room 104/105
8:00 - 11:30 pm	Evening of Entertainment	Ballroom ABC
	Everyone is invited to attend! Colors: Blue and White Go Wild For School Nutrition with a Hawaiian Luau Light snacks provided. Plan to have dinner on your own prior to the event.	
	<i>Coordinated by: Edwina Forrest Sponsored by: Yang’s 5th Taste and J & J Snacks</i>	

Saturday, March 16:

7:00 am - 12:00 pm	Registration and Purses for Education Fundraiser/Raffle ** Purse raffle ends at 4:00 pm ** <i>Newport News and Williamsburg – James City County Schools Staff</i>	Pre Function Area Room 101
6:30 - 8:00 am	Silver Circle Breakfast (Invitation Only) <i>Coordinated by: Debbie Paschall</i>	Conference Room A
7:00 - 8:00 am	Breakfast Buffet	Ballroom ABC
8:00 - 9:30 am	First General Session <i>Presiding: Linda Harris, SNA-VA President</i> Welcome to Conference Welcome from SNA-VA <ul style="list-style-type: none">• Recognize First Timers• Recognize Retirees• Recognize SNA-VA 2018-2019 Executive Board• Reginald Ross SNA Update Pledge of Allegiance National Anthem Thought for the Day Program Dedication Introduction of Keynote Speaker	Ballroom ABC Jane Haley, Conference Chair Linda Harris, SNA-VA President Linda Harris, SNA-VA President Maddie Woodard, Lakespur Middle School, Virginia Beach Marci Lexa, President-Elect Linda Harris Linda Harris
	MGM - Maureen G. Mulvaney “Let’s go Wild for School Nutrition with Magical Customer Service” (4130) Announcements & 50/50	Jane Haley & Rebekah Miller
10:30 am - 12:30 pm	Food Show & Exhibits (Decision-Makers Only)	Exhibit Hall
9:45 - 10:45 am	Break-out Session ~ MGM’s Continuation of General Session (4130) <i>A continuation of MGM’s general session with HOW TO’s</i> <i>Presented by: MGM</i> Target Audience: Managers and Employees	Ballroom ABC
10:00 - 11:30 am	Break-out Session ~ Chopped Challenge! (2130) <i>Back by popular demand! Come and cheer for your fellow school nutrition professionals as they compete in this friendly culinary challenge!</i> <i>Moderator: Chef Joe Maiuri, Divisional Culinary Lead, The Core Group</i> Target Audience: Managers and Employees	Room 106/107

11:00 am - 12:15 pm	Using Key Performance Indicators to Drive Program Success (Managers and Employee Session) (3200)	Room 102/103
	Key performance indicators are tools that can also be used by managers and staff to evaluate how well your cafeteria is operating and what changes make operation sense based on the data. In this session cafeteria managers and staff will become familiar with frequently used KPI's and participate in a demonstration of the KPI workbook.	
	<i>Presented by: Denise Branscome and Casey Dickenson, VDOE</i>	
	Target Audience: Managers and Employees	
12:30 - 2:30 pm	Food Show & Exhibits (Open to All) (2400)	Exhibit Hall
	Break-out Sessions	
3:00 - 4:00 pm	Are You a Future Leader? (3440)	Room 102/103
	The word "Leadership" can strike terror in the hearts of those who volunteer when they are asked to step up into a leadership role. Come to this session and let me share my experiences and what I learned along the way. Our organization needs leaders; we need you. If you are thinking maybe now or maybe someday, come and get your questions answered. So come, learn and share your "what ifs". Let's get rid of the fear and change it to curiosity.	
	<i>Presented by: Pearl Taylor, Past President SNA-VA</i>	
	Target Audience: All	
3:00 - 4:00 pm	Promoting Your Program - Making the Most of Media Opportunities and How SNA Can Help (4120)	Room 104/105
	PR Tools from SNA to help you promote your program and work with the media, along with marketing programs.	
	<i>Presented by: Reginald Ross, SNA At-Large Director</i>	
	Target Audience: All	
3:00 - 4:00 pm	"My Plate, My Pizza, My Farmer" (1320)	Room 106/107
	Only 1% of our population is directly connected to agriculture but nearly all of us want to know more about where our food comes from. Learn about basic nutrition, modern dairy farming practices, and why you need 3 servings of dairy each day. If you join us, bring your A game to win cool swag!	
	<i>Presented by: Kristin Brittle, Assistant Director of Youth Wellness, Dairy Alliance, Jennifer Ward, Account Manager, Domino's Smart Slice</i>	
	Target Audience: All	
3:00 - 4:00 pm	Chapter Presidents' Sharing Rally (4120)	Room 108
	All current Chapter Presidents and elects are encouraged to join this session and share successes from this school year! Come, learn, and be inspired by one another!	
	<i>Presented by: President Linda Harris and Coordinator Rebekah Miller.</i>	
	Target Audience: All	

4:15 - 5:15 pm	<p>Connect Your Noodle to Your Spoodle: Applying Critical Thinking Skills to Manage Your School Nutrition Program (3000)</p> <p>Developing and utilizing critical thinking skills can assist us all in making better, well-informed decisions. This session will provide an introduction to defining, providing examples, and will offer tools to adapting critical thinking skills to manage your programs.</p> <p><i>Presented by: Dr. Sandy Curwood, PhD, RDN, VDOE</i></p> <p>Target Audience: All</p>	Room 104/105
4:15 - 5:15 pm	<p>Creative Enrichment Activities to Enhance Your Summer Meals Program (1210)</p> <p>Enrichment activities are one of the best ways to improve and maintain strong participation in your summer meals program. This session will cover the benefits of creating a fun and engaging summer meals site that kids and families look forward to attending. Learn about creative enrichment examples across the state and how to partner with local organizations to take your summer meals to the next level</p> <p><i>Presented by: Nelly Evans, No Kid Hungry Virginia, Northern Virginia Program Associate Catherine Spacciapoli, No Kid Hungry Virginia, Program Associate</i></p> <p>Target Audience: All</p>	Room 102/103
4:15 - 5:15 pm	<p>Positive Promotions for Your Program (4120) (Repeat from Friday)</p> <p>The Golden Spoon Award, the EATY awards, a beautifully designed logo, and a strong social media presence. Come to this session to learn how a Staunton City Schools has been able to promote their program with limited staff and on a shoestring budget.</p> <p><i>Presented by: Amanda Warren, Staunton City Schools</i></p> <p>Target Audience: All</p>	Room 108/109
6:00 - 7:00 pm	<p>Presidents Reception <i>Coordinated by: Cathy Alexander Sponsored by: SFSPac</i></p>	(Invitation Only)
7:00 - 9:30 pm	Banquet, Awards, and Installation of Officers	Ballroom ABC
7:00 pm	<p>Parade of Presidents & Chapter Recognition Past State Presidents Regional Directors Chapter Presidents Silver Circle Recognition Introduction of Special Guests Invocation by Larry Wade</p>	
7:30 pm	Dinner Served	
8:30 pm	<p>Chapter Recognition Awards</p> <ul style="list-style-type: none"> ● Physical Activity and Nutrition Award ● Marketing Award ● Employee of the Year Award ● Friends of SNA-VA ● Manager of the Year (Louise Sublette Award of Excellence) 	Linda Harris, Marci Lexa

- Administrator of the Year
- Outstanding Director of the Year
- Lifetime Achievement Award
- Thelma Flannigan President's Award of Excellence

Installation of 2019-2020 Executive Board by Reginald Ross
Presentation of President's & Past President's Pins
Shadow Box and President's Gavel
Announcements

Sunday, March 17:

7:00 - 8:00 am	Breakfast	Ballroom ABC
8:00 - 11:00 am	<p>Second General Session <i>Presiding: SNA-VA President, Marci Lexa</i></p> <p>Introduction of the 2019-2020 Executive Board Introduction of the 2018-2019 State Conference Committee Remembrance of our Deceased Members</p> <p>Inspirational Choir Led by Ken Morris & SNA-VA Members "Back the Pac" Activity Years of Service Awards</p> <p>Membership Recognition Debbie Paschall, Membership Chair</p> <ul style="list-style-type: none"> • 100% Membership Individual School • Administrative Office • Chapter • Cow of a Different Color • Holy Cow Award • Rising Star Awards <p>Helen G. Ward Scholarships Debbie Shiflett, Scholarship Chair 100% Certification Awards Randy Herman, Education Chair</p> <p>Introduction of Keynote Speaker</p> <p style="text-align: center;">Kyle Labadie "Your WHY for the WILD" (3450) <i>Sponsored in part by: DeWafflebakkers</i></p> <p>Purses for Education Fundraiser/Raffle Winners Rebekah Miller</p> <p>50/50 Drawing</p> <p>2020 Conference Invitation & Free Registration Leslie Smith</p> <p>Evaluations, CEUs, Announcements</p>	Ballroom ABC