



**SNA-VA**  
**2019 State Conference**  
**DRAFT AGENDA - January 29, 2019**

**Thursday, March 14:**

**3:30 pm - 6:30pm**      **Registration**  
*Newport News and Williamsburg – James City County Schools Staff*

**8:00 am - 6:00 pm**      **Farm to School Conference (Pre-Registration Required)**

**Friday, March 15:**

**Breakfast on your own**

**7:30 – 7:00 am**      **Registration and Purses for Education Fundraiser/Raffle**  
**\*\* Purse raffle ends at 6:00 pm \*\***  
*Newport News and Williamsburg – James City County Schools Staff*

**8:00 am - 5:00 pm**      **Pre-conference Sessions (Pre-registration Required)**  
**Food Safety In Schools**      **Room 106**  
The course meets the food safety requirement for Level 1 certification  
*Presented by: ICN*  
**Target Audience: All**

**8:00 am -12:00 pm**      **Managing Personalities and Conflict**      **Room 103**  
*Presented by: ICN*  
**Target Audience: All**

**9:30 - 10:30 am**      **Regional Directors Meeting with Continental Breakfast**      **Room 104**

**10:45 am - 2:00 pm**      **Executive Board Meeting with Lunch**      **Room 104**

**Lunch on your own unless attending pre-registered Food Safety in Schools course.**  
A restaurant guide is included in your conference bag.

**Break-out Sessions**

**1:00 - 2:00 pm**      **The Life Cycle of USDA Foods**      **Room 108**  
This session will provide an overview of the ordering life cycle of USDA Foods. Learn the entire process from how schools order their USDA foods in March and how they end up on the plate the next school year.  
*Presented and sponsored by: Norma Adkins, Tami Radcliff, VA Department of Agriculture & Consumer Services*  
**Target Audience: All**

**2:15 - 3:15 pm**      **Marketing / Customer Service**      **Room 109**  
*Presented by: Amanda Warren, Staunton City Schools*  
**Target Audience: All**

**3:30 - 4:30 pm**      **Speed Scratch Cooking Ideas**      **Room 105**

*Presented by:*

**Target Audience: All**

**3:30 - 4:30 pm      Talking with your Legislators      Room 108**

*Presented by: Gerald Lehman*

**Target Audience: All**

**3:30 - 4:30 pm      Key Performance Indicators for Directors      Room 107**

*Presented by: VDOE*

**Target Audience: All**

**3:30 - 4:30 pm      TNCC's Work Force Development  
Culinary Training Program      Room 109**

This program is a model of a school division's collaboration  
With local partners to utilize kitchens during alternative hours of operation.  
Learn how this program can become a potential revenue stream for CNS as  
well as a potential source of qualified food service employees.

*Presented by:*

**Target Audience: All**

**4:45 - 5:45 pm      First Timer's Session      Room 105**

Seasoned professionals share tips on conference etiquette and how to get the most  
out of your conference experience!

*Hosted by: Debbie Shifflett, Chesterfield County Public Schools*

**Target Audience: Those attending their first state conference**

**4:45 - 5:45 pm      Using Technology and Social Media      Room 107**

*Presented by: Cathy Alexander, Newport News Public Schools*

**Target Audience: All**

**4:45 - 5:45 pm      Evaluating your Staff      Room 108**

Learn tips to properly complete employee evaluations.

*Presented by: Marcellus Snipes, WJCC Schools*

**Target Audience: Managers, Supervisors, Directors**

**4:45 - 5:45 pm      Taking Summer Meals on the Road  
Mobile Meal methods from \$0.00-\$100,000.00      Room 109**

Learn how local school divisions worked within varying budgets  
to put mobile summer meal programs on the road.

*Presented by: Nelly Evans, No Kid Hungry Virginia, Northern Virginia Program Associate*

**Target Audience: All**

**4:45 - 5:45 pm      Wellness Scavenger Hunt      Pre-function Area (Second Floor)**

Presented by:

Target Audience: All

6:00 - 7:30 pm	<b>Industry and Supervisor Reception</b> <i>Coordinated by: Lisa Winter</i>	<b>Conference Room A</b>
7:00 - 9:00 pm	<b>Paint Night (Pre-Registration Required)</b>	<b>Pre-Function Area</b>
7:15 - 8:15 pm	<b>Bingo</b> <i>Sponsored by: Key Impact</i>	<b>Room 104/105</b>
8:00 - 11:30 pm	<b>Evening of Entertainment</b> Everyone is invited to attend. Colors: Blue and White Go Wild For School Nutrition with a Hawaiian Luau Light snacks provided. Plan to have dinner on your own prior to the event. <i>Coordinated by: Edwina Forrest</i> <i>Sponsored by:</i>	<b>Ballroom ABC</b>

**Saturday, March 16:**

7:00 am - 12:00 pm	<b>Registration and Purses for Education Fundraiser/Raffle</b> <b>** Purse raffle ends at 4:00 pm **</b> <i>Newport News and Williamsburg – James City County Schools Staff</i>	<b>Pre Function Area Room 101</b>
6:30 - 8:00 am	<b>Silver Circle Breakfast (invitation only)</b> <i>Coordinated by: Debbie Paschall</i>	<b>Conference Room A</b>
7:00 - 8:00 am	<b>Breakfast Buffet</b>	<b>Ballroom ABC</b>
8:00 - 9:30 am	<b>First General Session</b> <i>Presiding: Linda Harris, SNA-VA President</i>	<b>LOCATION</b>
	<b>Welcome to Conference</b>	Jane Haley, Conference Chair
	<b>Welcome from SNA-VA</b>	Linda Harris, SNA-VA President
	<ul style="list-style-type: none"><li>● Recognize First Timers</li><li>● Recognize Retirees</li><li>● Recognize SNA-VA 2018-2019 Executive Board</li><li>● Reginald Ross SNA Update</li></ul>	
	<b>Pledge of Allegiance</b>	Linda Harris, SNA-VA President
	<b>National Anthem</b>	Mattie Woodard
	<b>Thought for the Day</b>	Marci Lexa, President Elect
	<b>Program Dedication</b>	Linda Harris
	<b>Introduction of Keynote Speaker</b>	Linda Harris
	<b>MGM - Maureen G. Mulvaney</b> <b>“Let’s go Wild for School Nutrition with Magical Customer Service”</b>	
	<b>Announcements &amp; 50/50</b>	Jane Haley & Rebekah Miller
10:30 am - 12:30 pm	<b>Food Show &amp; Exhibits (Decision-Makers Only)</b>	<b>Exhibit Hall</b>

<b>9:45 - 10:45 am</b>	<p><b>Break-out Session ~ MGM's Continuation of General Session</b>  A continuation of MGM's General session with HOW TO's  <i>Presented by: MGM</i>  <b>Target Audience: Managers and Employees</b></p>	<b>Ballroom ABC</b>
<b>10:00 - 11:30 am</b>	<p><b>Break-out Session ~ Chopped Challenge!</b>    <i>Moderator: Chef Joe Maiuri, Core Group</i>  <i>Presiding:</i>  <b>Target Audience: Managers and Employees</b></p>	<b>Room 106/107</b>
<b>11:00 am - 12:15 pm</b>	<p><b>Key Performance Indicators for Managers and Staff</b>    <i>Presented by: VDOE</i>  <i>Presiding:</i>  <b>Target Audience: Managers and Employees</b></p>	<b>Room 102/103</b>
<b>12:30 - 2:30 pm</b>	<b>Food Show &amp; Exhibits (Open to All)</b>	<b>Exhibit Hall</b>
<b>Break-out Sessions</b>		
<b>3:00 - 4:00 pm</b>	<p><b>Are You a Future Leader?</b>  The word "Leadership" can strike terror in the hearts of those who volunteer when they are asked to step up into a leadership role. Come to this session and let me share my experiences and what I learned along the way. Our organization needs leaders; we need you. If you are thinking maybe now or maybe someday, come and get your questions answered. So come, learn and maybe share your "what ifs". Let's get rid of the fear and change it to curiosity.  <i>Presented by: Pearl Taylor, Past President SNA-VA</i>  <b>Target Audience: All</b></p>	<b>Conference Center Room 102/103</b>
<b>3:00 - 4:00 pm</b>	<p><b>Promoting Your Program - Making the most of Media Opportunities and How SNA Can Help</b>  PR Tools from SNA to help you promote your program and work with the media, along with marketing programs.  <i>Presented by: Reginald Ross, SNA At-Large Director</i>  <b>Target Audience: All</b></p>	<b>Conference Center Room 104/105</b>
<b>3:00 - 4:00 pm</b>	<p><b>"My Plate, My Pizza, My Farmer"</b>  Only 1% of our population is directly connected to agriculture but nearly all of us want to know more about where our food comes from. Learn about basic nutrition, modern dairy farming practices, and why you need 3 servings of dairy each day. If you join us, bring your A game to win cool swag!  <i>Presented by: Dairy Alliance Kristin Brittle, Assistant Director of Youth Wellness, Jennifer Ward, Account Manager, Domino's Smart Slice</i>  <b>Target Audience: All</b></p>	<b>Room 106/107</b>
<b>3:00 - 4:00 pm</b>	<p><b>Chapter Presidents' Sharing Rally</b>  All current chapter presidents and elects are encouraged to join this session  <i>Presented by: President Linda Harris and Coordinator, Rebekah Miller.</i>  <b>Target Audience: All</b></p>	<b>Room 108</b>

4:15 - 5:15 pm	<b>Critical Thinking Skills</b>	<b>Room 104/105</b>
	<i>Presented by: Dr. Sandy Curwood, PhD, RDN</i>	
	<b>Target Audience: All</b>	
4:15 - 5:15 pm	<b>Creative Enrichment Activities to Enhance your Summer Meals Program</b>	<b>Conference Center Room 102/103</b>
	<i>Presented by: Nelly Evans, No Kid Hungry Virginia, Northern Virginia Program Associate</i>	
	<b>Target Audience: All</b>	
4:15 - 5:15 pm	<b>Creating a Motivating Workplace</b>	<b>Conference Center Room 106/107</b>
	<i>Presented by:</i>	
	<b>Target Audience: All</b>	
4:15 - 5:15 pm	<b>Marketing / Customer Service</b> Repeat from Friday <i>Presented by: Amanda Warren, Staunton City Schools</i>	<b>Conference Center Room 108/109</b>
	<b>Target Audience: All</b>	
6:00 - 7:00 pm	<b>Presidents Reception (Invitation Only)</b>	
	<i>Coordinated by: Cathy Alexander</i>	
	<i>Sponsored by: SFSPac</i>	
7:00 - 9:30 pm	<b>Banquet, Awards and Installation of Officers</b>	<b>LOCATION</b>
7:00 pm	<b>Parade of Presidents &amp; Chapter Recognition</b> <b>Past State Presidents</b> <b>Regional Directors</b> <b>Chapter Presidents</b> <b>Silver Circle Recognition</b> <b>Introduction of Special Guests</b> <b>Invocation by Larry Wade</b>	
7:30 pm	<b>Dinner Served</b>	
8:30 pm	<b>Chapter Recognition Awards:</b> <ul style="list-style-type: none"> <li>● Physical Activity and Nutrition Award</li> <li>● Marketing Award</li> <li>● Heart of the Program Award</li> <li>● Friends of SNA-VA</li> <li>● Louise Sublette Award of Excellence</li> <li>● Administrator of the Year</li> <li>● Outstanding Director of the Year</li> <li>● Lifetime Achievement Award</li> <li>● Thelma Flannigan President's Award of Excellence</li> </ul>	

Installation of 2019-2020 Executive Board by Reginald Ross  
Presentation of President's & Past President's Pins  
Shadow Box and President's Gavel  
Announcements

**Sunday, March 17:**

7:00 - 8:00 am	Breakfast	<b>LOCATION</b>
8:00 - 11:00 am	<b>Second General Session</b> <i>Presiding: SNA-VA President, Linda Harris</i> <b>Introduction of the 2019-2020 Executive Board</b> <b>Introduction of the 2018-2019 State Conference Committee</b> <b>Remembrance of our Deceased Members</b>	<b>LOCATION</b>
	<b>Inspirational Choir</b> <b>"Back the Pac" Activity</b> <b>Years of Service Awards</b>	<b>Led by Ken Morris &amp; SNA-VA Members</b>
	<b>Membership Recognition</b> <ul style="list-style-type: none"><li>• 100% Membership Individual School</li><li>• Administrative Office</li><li>• Chapter</li><li>• Cow of a Different Color</li><li>• Holy Cow Award</li><li>• Rising Star Awards</li></ul>	<b>Debbie Paschall, Membership Chair</b>
	<b>Helen G. Ward Scholarships</b> <b>100% Certification Awards</b> <b>Introduction of Keynote Speaker</b> <b>Kyle Labadie</b> <b>"Your WHY for the WILD"</b>	<b>Debbie Shiflett, Scholarship Chair</b> <b>Randy, Herman, Education Chair</b>
	<b>Purses for Education Fundraiser/Raffle Winners</b> <b>50/50 Drawing</b> <b>2020 Conference Invitation &amp; Free Registration</b> <b>Evaluations &amp; CEUS</b> <b>Announcements</b>	<b>Rebekah Miller</b> <b>Leslie Smith</b>

Please complete the conference evaluation and leave on your table.

Thank you for coming and have safe travels home!