



Industry Membership Levels

School Nutrition Association of Virginia
2018 – 2019

Thank you for your support of the SNA of Virginia. Please use this form to establish your sponsorship level for the 2018-2019 year, as well as to indicate interest in our annual conferences.

For FASTER and EASIER submission of this form, please visit “Industry Info” at www.sna-va.org to select membership and sponsorship opportunities!

As many of our sponsorship opportunities are first come, first served, please submit your form as soon as possible.

Organization Name	
Representative ✓ First, Last Name ✓ Title	
Email Address	*Important information regarding membership and conferences will be sent to this email.*
Address, City, State, Zip	
Business Phone	

All organizational memberships are for one designated company representative.

Memberships are valid from August 1, 2018 to July 31, 2019.

1. Check the appropriate Sustaining Membership Level (See page 2: *Industry Membership Levels* for more details.)
2. **If applicable**, indicate booth preference for SNA-VA’s Annual State Conference in Hampton, VA on Mar. 14 – 17, 2018. *Specific booth information and details will be requested closer to conference date.*



Platinum Membership - \$1500

- _____ First booth (included)
- _____ Second booth at \$700
- _____ # of additional booths at \$1500 each

Gold Membership - \$1250

- _____ First booth (included)
- _____ Second booth at \$700
- _____ # of additional booths at \$1500 each

Silver Membership - \$500

- _____ First booth at \$800
- _____ Second booth at \$800
- _____ # of additional booths at \$1500 each

Bronze Membership - \$350

- _____ First booth at \$1000
- _____ Second booth at \$1000
- _____ # of additional booths at \$1500 each

SNA-VA reserves the right to reject any or all applications.

Questions? Contact Rebekah Miller at sna.va.connect@gmail.com or 757-633-9492



Industry Membership Levels

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2018 – 2019



NEW PLATINUM MEMBERSHIP

Annual Dues - \$1,500

- ✓ Membership for one company representative in SNA-VA
- ✓ **Half Page Advertisement of your choice in "The News"**
- ✓ Subscription to SNA-VA's Magazine: "The News"
- ✓ Company Listing in ONE Issue of "The News"
- ✓ Company Listing on the SNA-VA Web Site
- ✓ **One Complimentary Booth at State Conference Exhibits**
- ✓ ***One Additional Booth at State Conference Exhibits at \$700**
- ✓ Booth Sign indicating Sustaining Member
- ✓ Company listing in State Conference Program
- ✓ Platinum Sustaining Membership Plaque
- ✓ Eligibility to serve on SNA-VA Industry Advisory Board
- ✓ Free registration to Supervisor/Industry Conference

GOLD MEMBERSHIP

Annual Dues - \$1,250

- ✓ Membership for one company representative in SNA-VA
- ✓ Subscription to SNA-VA's Magazine: "The News"
- ✓ Company Listing in ONE Issue of "The News"
- ✓ Company Listing on the SNA-VA Web Site
- ✓ **One Complimentary Booth at State Conference Exhibits**
- ✓ ***One Additional Booth at State Conference Exhibits at \$700**
- ✓ Booth Sign indicating Sustaining Member
- ✓ Company listing in State Conference Program
- ✓ Gold Sustaining Membership Plaque
- ✓ Eligibility to serve on SNA-VA Industry Advisory Board
- ✓ Free registration to Supervisor/Industry Conference

SILVER MEMBERSHIP

Annual Dues - \$500

- ✓ Membership for one company representative in SNA-VA
- ✓ Subscription to SNA-VA's Magazine: "The News"
- ✓ ***Booth Discount at State Conference Exhibits - \$800 per booth (limit 2)**
- ✓ Booth Sign indicating Sustaining Member
- ✓ Company Listing in State Conference Program
- ✓ Silver Sustaining Membership Plaque
- ✓ Eligibility to serve on SNA-VA Industry Advisory Board

BRONZE MEMBERSHIP

Annual Dues - \$350

- ✓ Membership for one company representative in SNA-VA
- ✓ Subscription to SNA-VA's Magazine: "The News"
- ✓ ***Booth Discount at State Conference Exhibits - \$1,000 per booth (limit 2)**
- ✓ Booth Sign indicating Sustaining Member
- ✓ Bronze Sustaining Membership Plaque
- ✓ Eligibility to serve on SNA-VA Industry Advisory Board

Non-member and additional booth rate - \$1500 per booth

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SNA-VA: Conference Opportunities and Sponsorships

Please note, each of these opportunities are on a *FIRST COME, FIRST SERVED* basis.

Supervisor/Industry Conference – October 23-26, 2018 in Newport News, VA

Are you interested in attending the Supervisor/Industry Conference? ____ Yes ____ No

Chat with Industry Breakfast and Luncheon Opportunities:

You will receive:

- An opportunity to dine with Supervisors/Directors at breakfast or lunch in a relaxed atmosphere.
- Ability to distribute literature and talk about new products.
- A minimum of ninety minutes of “undivided” attention from the six or seven decision-makers at your table.
- Future networking opportunities and a chance to show off your marketing expertise by creating a theme table.

This year, the theme is “Let’s Get Wild about School Nutrition.” You may prepare seven “goody bags” of information and samples for your table. Table assignments are randomly assigned by number and will include different people if you choose two tables. Every effort will be made to accommodate all who wish to participate. **Please limit to TWO tables.**

- 1 Table: \$300 (Breakfast – Thursday)
- 1 Table: \$300 (Lunch – Thursday)
- 1 Table: \$300 (Breakfast – Friday)

Annual State Conference – March 14-17, 2019 in Hampton, VA

Please select all that apply:

- Tote Bags: 5 partnerships available at \$500.00 each.** Includes your corporate name and logo on the tote bag along with recognition of partnership in the Conference Program and The News (our State Magazine).
- Educational Speakers for Breakout Sessions: 8 partnerships available at \$250.00 each.** Includes your corporate name and logo in the Conference Program, The News, and recognized on room signage that displays class name and speaker.
- General Sessions (2 Speakers): 6 Partnerships available at \$500.00 each.** Includes your corporate name and logo in the Conference Program, The News, and a sign with your corporate name and logo displayed during the selected general session.
- Friday's Night of Entertainment: 5 Partnerships available at \$300.00 each.** Includes your corporate name and logo in the Conference Program, The News, and a sign displayed during the event.
- ~~**President's Reception: 2 Partnerships available at \$500.00 each.** Includes your corporate name and logo on the invitation plus 2 complimentary invitations to the reception and room signage as a partner of the reception.~~
- Please email my organization if new sponsorship opportunities become available.**

Payment Information

Based on the provided information and approved sponsorship opportunities,
CONFIRMATION and BALANCE DUE will be sent to you.

Please send my Confirmation and Balance Due to:

- the previously listed email address.
- the previously listed mailing address.
- to: _____

Please do not submit payment before receiving the invoice.

Once you receive your updated balance page, you can choose to pay by: check, purchase order, or credit card via PayPal (which will include a convenience fee of up to 4%.)

- I would like to pay by credit card via PayPal and acknowledge that there will be an added convenience fee.

Submit form by one of the following:

Mail completed form to:

Association Coordinator
Rebekah Miller
1701 Purpose Drive
Virginia Beach, VA 23453

Scan and email form to:

sna.va.connect@gmail.com

Fill out online form at:

<http://wordpress.sna-va.org/home/industry-info/>

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